CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #		
	499942	1		06393135		
Product						
HORSFORD- DCCC						
Contract Dates	Estimate #					
10/24/12 - 10/24/12	2209					
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision	
Horsford DCCC			1	0/23/12	/ 10/26/12	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broado	Broadcast		Cash	
	Station	Accour	nt E	xecutive	Sales Office	
	KVVU	Teresa	Dif	uria	TELEREP-PHIL	
	Special Handl	ling				
	<u>Demographic</u>					
	Adults 35+					
	IDB#	Adverti	ser	<u>Code</u>	Product Code	
		143			149	
	Agency Ref			Advertiser	Ref	

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KVVU 10/24/12 10/24/12 Cops/Dog The Bounty Hunt <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	e M-F 12-1p <u>Rate</u> \$375.00	:30	NM 1	\$375.00
N 2 KVVU 10/24/12 10/24/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	10p-11p Rate \$2,150.00	:30	NM 1	\$2,150.00
N 3 KVVU 10/24/12 10/24/12 Katie Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	1-2pm <u>Rate</u> \$425.00	:30	NM 1	\$425.00
N 4 KVVU 10/24/12 10/24/12 Special Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	Special Early News Rate \$775.00	:30	NM 1	\$775.00
N 5 KVVU 10/24/12 10/24/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6 Credited		Weekdays Length Rate W :30 \$1,025.00	<u>Type</u> <i>NM</i>	
N 6 KVVU 10/24/12 10/24/12 Fox 5 News at 6pm Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 6-630pm <u>Rate</u> \$900.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm Credited	Start/End Time M-F 6-630pm	Weekdays Length Rate W :30 \$900.00	<u>Type</u> <i>NM</i>	
N 7 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM 1	\$725.00
N 8 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM 1	\$700.00
N 9 KVVU 10/24/12 10/24/12 Prime After Baseball <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-Sa 8-10p/Su 7-1 <u>Rate</u> \$1,350.00	:30	NM 0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 499942 /	Alt Order # 06393135
Contract Dates 10/24/12 - 10/24/12	Product HORSFORD- DCCC	Estimate # 2209
Advertiser Horsford DCCC		ginal Date / Revision 0/23/12 / 10/26/12

			Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Wee	k Rate	Type Sp	oots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Prime After Basebal/ Credited	<u>Rate</u> <u>Start/End Time</u> <i>M-</i> Sa <i>8-10p/Su 7</i>	Weekdays 7-1W		<u>Rate</u> <i>\$1,350.00</i>	Type NM		
			To	otals		6	\$5,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/24/12	6	\$5,150.00	\$4,377.50
Totals	6	\$5,150.00	\$4,377.50

Signature:	Date:	
_		

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT30/12 18.37
CHANGES *** KVVU-TV ***

			: LINE#:			CON CM	STA:	ਸ਼ ਦ •	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #
PROGRAM: FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	4 S 500P-530P 30	AGENCY ADVERTISER CODE = 1 AGENCY PRODUCT CODE = 149	REP :CD: TIME PERIOD : LGTH	STEVEN HORFORD FOR CONGRESS-	ALL INVOICES ARE TO BE SENT GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007	***** THIS IS A CASH IN ADVANCE		TO RISE FR NIKKI OKD M1 AND M2. SEE LINE 10 NEW TOTAL \$5150 (-3450) MOVING TO 11/1 ORDER NIKKI	TAXSTATE TAX	T DATES OCT24/12 OCT24/12	HORSFORD- DCCC EST#2209	#CONTRACT	WASHINGTON,	3050 K ST	1051 AGY. NAME GREER,	ADV. NAME
	\$950.00	43 AGENCY EST# =	: SEC : RATE	DCCC	HO:	NCE SCHEDULE ****			CO-OP BILLING 1	WK-1	COMMENTS: (LINE,	T # 6393135	N, DC 20007	NW,	MARGOLIS, MITCHELL	POLI/HORSFORD/DCC/D/CON/NV
	10/24	2209	: START						NEEDED		ORDER, INVOICE)					
	10/24		: END : DATE							and the state of t	ICE)	CLASS: Ni		SALES PRSN	BUYER NAME	REP.#
	0		: /WK: I									NATL. I		PH-	ME JESSE	OFF.#
	WED		WEEK : DAYS						DATE_OCT30/12			LOCAL REGIONAL		TERESA DIFURIA	DEMASTRIE	# 762 SALESMAN
	0		:TOTL:						/12 18.3			AL				IAN #

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT30/12 18.37
CHANGES *** KVVU-TV ***

OCT/12	Z N	STATI M1								: LHNH
₩	OK'D	PRO CON CRE ON MA OK'D	9	PRO CON	Ø	PRO CON	(J1	PRO ORD THI	10	INE#:REP
5,150.	08 08	PROGRAM: TMZ CON COM1: TMZ CREDIT TAKEN FOR STATION MAKEGOOD OFFERS M1 OK'D BUY#4	W	PROGRAM : CON COM1: TA	w	PROGRAM : CON COM1: TA	Ø	PROGRAM : ORD COM1: THIS IS A	A	: CD: E#: :
0 0	8UY#9 BUY#6 BUY#5	: TMZ 1: TMZ TAKEN FO OD OFFEI BUY#4	730P-	X X X X X X X X X X X X X X X X X X X	-4009	X H F C	530P-	,	400P-	TIME
	MIS	••	400B	RE ACCES: RE ACCES: FOR 1 S	630P)X 5 NEWS)X 5 NEWS FOR 1 S	400B	NEWS TP CHG DUE MAKE-GOOD F	430P	E PERIOD
	SED: FER: CMT:	1 SPOT(S) MISSED:WED OFFER:WED CMT:TP		SPOT(S)		POT		TO OR O		OD
	530 530 730	MIS /500 /400	30	S) MISSE	30	530PM 530PM (S) MISSE	30	WORLD OCT24 C	30	LGTH
	P-600P P-800P P-800P	SED OCT P-530P P-430P DUE TO		D		Ħ		ON LINE-		: SEC
	O	T24	\$1,	OCT24	\$90	OCT24	\$1,	PRE 4 FO	\$77	
	BASEBALL	S E R I	350.00		0.00		025.00	B00	5.00	RATE
	OCT24 OCT24 OCT24	OCT24 OCT24 ES. PRE						KED PLS		
	444 H	RE-BOOKED	10/24		10/24		10/24	APPROVE.	10/24	START
	ENDED. E	KED PLS	10		10		1.0		<u> </u>	н
	PLS CR		10/24		10/24		10/24	CREDIT	10/24	END
Q	30S 30S 30S	30S :	0		0		0	\$125	Н	:SPTS:
CONTRACT TOTAL	\$1,025 \$900.0 \$1,350	\$950.00 \$775.00 CREDIT								: WEEK
T TOTAL	0 0	\$ 1 12	WED		WED		W E D		WED	
AL \$	(OCT2	U								DAYS
5,150	(OCT25/12)	(OCT30/12) PLS ADVISE.								
000		•	0		0		0		Ъ	:TOTL:

MARKET TOTALS \$43,000 KVVU 20% KSNV 23% KTUD 1% KLAS 26% KTNV 19% KVMY 98 KVCW 2% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES THITHE X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Re	vision	Alt Order	#
	499942	1	0639313	5
Product				
HORSFORD- DCCC				
Contract Dates	Estimate #			
10/24/12 - 10/24/12	2209			
<u>Advertiser</u>			Original Date	e / Revision
Horsford DCCC			10/23/12	/ 10/26/12
	Billing Cycle	Billing	Calendar	Cash/Trade

Dilling Cycle	Dilling Cale	<u> Filuai</u>	Casilitiade
EOM/EOC	Broadcast		Cash
<u>Station</u>	Account E	<u>xecutive</u>	Sales Office
KVVU	Teresa Dif	uria	TELEREP-PHIL
Special Handl	ling		
Demographic			
Adults 35+	·		
IDB#	Advertiser	Code	Product Code
	143		149
Agency Ref		Advertiser	Ref

Spots/

					Spots	6/			
*Line Ch Start Dat	te End Date De	scription	Start/End Time	Days L	.ength Weel	κ Rate	Type S _l	oots	Amount
<u>Start Date</u> <u>E</u>	10/24/12 Cop Ind Date <u>Weeko</u> 0/28/121	os/Dog The Bounty Hunte days <u>Spots/Week</u> 1	M-F 12-1p <u>Rate</u> \$375.00		:30		NM	1	\$375.00
	10/24/12 Fox nd Date <u>Weekc</u> 0/28/121		10p-11p <u>Rate</u> \$2,150.00		:30		NM	1	\$2,150.00
	10/24/12 Kati nd Date Weeko 0/28/121	lays Spots/Week	1-2pm <u>Rate</u> \$425.00		:30		NM	1	\$425.00
	10/24/12 Spe nd Date <u>Weekd</u> 0/28/121		Special Early News Rate \$775.00		:30		NM	1	\$775.00
Week: 10/22/12 10	nd Date Weekd	1	<u>Rate</u> \$1,025.00		:30		NM	0	\$0.00
Spot <u>Ch</u> <u>Date F</u> 1 KVVU 10/22/ <u>Credited</u>		scription < 5 News at 5 MF 530-6p		Weekdays W	<u>Length</u> :30	<u>Rate</u> \$1,025.00	<u>Type</u> <i>NM</i>		
	10/24/12 Fox nd Date <u>Weekd</u> 0/28/121	lays Spots/Week	M-F 6-630pm <u>Rate</u> \$900.00		:30		NM	0	\$0.00
<u>Spot</u> <u>Ch</u> <u>Date F</u> 1 KVVU 10/22/ Credited	Range <u>Des</u> /12-10/28/12 Fox	scription < 5 News at 6pm		<u>Weekdays</u> W	<u>Length</u> :30	<u>Rate</u> \$900.00	<u>Type</u> <i>NM</i>		
	10/24/12 Fox nd Date <u>Weekd</u> 0/28/121		M-F 6a-7a <u>Rate</u> \$725.00		:30		NM	1	\$725.00
	10/24/12 Fox nd Date <u>Weekd</u> 0/28/121		M-F 7a-9a <u>Rate</u> \$700.00		:30		NM	1	\$700.00
	10/24/12 Prim nd Date Weekd 0/28/121		M-Sa 8-10p/Su 7-1 <u>Rate</u> \$1,350.00		:30		NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 499942 /	Alt Order # 06393135
Contract Dates 10/24/12 - 10/24/12	Product HORSFORD- DCCC	Estimate # 2209
Advertiser Horsford DCCC	ļ 	ginal Date / Revision 0/23/12 / 10/26/12

			Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Wee	k Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Prime After Baseball Credited	Rate Start/End Time M-Sa 8-10p/Su 7	Weekdays -1W	<u>Length</u> :30	<u>Rate</u> \$1,350.00	<u>Type</u> <i>NM</i>		
			To	tals		6	\$5,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/24/12	6	\$5,150.00	\$4,377.50
Totals	6	\$5,150.00	\$4,377.50

Signature:	Date:	
	-	

FAX# 610-225-1191
HARRIS REPORT FROM REP

OM REF OCT23/12 16.03 *** KVVU-TV ***

O P			: LINE#:REP			CON CM	REF:	L ALIO	FLIGHT	PRDCT	ORDER			AGY #_	ADV #_
PROGRAM : CON COM1:	1	AGENCY	REP : CD:	STEVEN	ALL INVOICE GREER MARGO ACCOUNTING 1010 WISCON SUITE 800 WASHINGTON,	* * * *	TO ROSE FR NIKKI NEW DCCC TOTAL \$8 PLS CNF	TAX	DATES_	HORS FORD-	# 2	-		1051	
COLD CASE	100F-200F	Y ADVERTISER Y PRODUCT CO	TIME PE	HORFORD F	ES AR OLIS NSIN	THIS IS A	VOSE VIKKI DCCC-HORSFORD VI \$8600 CNF THANKS	STATE	OCT24/12	D- DCCC	とかってい			_ AGY. NA	_ ADV. NA
N N		SER CODE CODE = 1	RIOD : L	FOR CONGRESS	TO BE S VENUE NW	CASH IN A	(D ORDER	E TAX	OCT24,	EST	CON	WASHI	3050 1	NAME GREER	NAME POLI/
	30	= 143 L49	GTH : SE	ISS- DCCC	ENT TO:	ADVANCE S			/12 WK-1	EST#2209 COM	CONTRACT #_6	HINGTON, DC	K ST NW,	, MARGOLIS	FOLI/HORSFORD/DCC/D/CON/NV
0	\$375.00	AGENCY	C :			SCHEDULE :		CO-OP]		COMMENTS: (6393135	20007		S, MITCHELL	DCC/D/CO
De Cops Pas	. 00	ESH# =	RATE			* * * *		BILLING N		(LINE, ORD				ELL	N/NV
Š	10/24	2209	: START	-				NEEDED		ORDER, INVO					
	10/24		: END							NVOICE)	CLASS: N		SALES PR	BUYER NA	REP.#
	1		:SPTS:							And the second s	NATL.		PRSN PH-	NAME JESSE	OFF-#
	WED		WEEK :					DATE			LOCAL		TERESA D	DEMASTRIE	# 762
	J		DAYS					rE_OCT23/1			REGIONAL		DIFURIA	E	_ SALESMAN #
	Н		:TOTL:					12 16.03			H				.V #

\$8,600.00	TOTAL \$8,	CONTRACT T	CC					Ö	OCT/12 \$8,600.00
					and the same			TMZ	PROGRAM : CON COM1:
Н	WED	N.	₽	10/24	10/24	\$1,350.00	30	30P-800P	9 7
							NEWS	FOX5 MORNING POX5 MORNING P	PROGRAM : CON COM1:
Н	WED	M	H	10/24	10/24	\$700.00	30	700A-900A	8 7
								FOX5 NEWS 6A	PROGRAM : CON COM1:
Ь	WED	M	Ч	10/24	10/24	\$725.00	30	600A-700A	7 6
						t		MORE ACCESS	PROGRAM : CON COM1:
Н	WED	V.	1	10/24	10/24	\$900.00	30	600P-630P	on on
						2	530 PM	FOX 5 NEWS AT	PROGRAM : CON COM1:
Н	WED	×	Н	10/24	10/24	\$1,025.00	30	30P-600P	ហ
						3	2 FM 2 S M	FOX 5 NEWS AT	PROGRAM : CON COM1:
Н	WED	X.	Ч	10/24	10/24	\$950.00	30	00P-530P	4 5
						126		KATIE COURIC	PROGRAM : CON COM1:
Ч	WED	X.	Н	10/24	10/24	\$425.00	30	200P-300P	3
							10P	FOX 5 NEWS AT	PROGRAM :
Ч	WED	Ŋ.	Н	10/24	10/24	\$2,150.00	30	1000P-1100P	2 1
:TOTL:	DAYS	WEEK :	:SPTS:	: END	: START	SEC : RATE	LGTH :	TIME PERIOD :	: LINE#:REP :CD:

*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT23/12 16.03
*** KVVU-TV ***

: LINE#:REP :CD: TIME PERIOD LGTH •• SEC .. RATE START DATE END :SPTS: WEEK : DAYS : TOTL:

SVC- NSI DEMOS- RA35+* MARKET TOTALS \$43,000

KVVU 20%

KSNV 23% KTUD 1%

KLAS 26%

KTNV 19%

KVMY 98

KVCW 2%

CABL 0%